

Truck Convoy

Special Event Sponsor



Benefits	Guardian Sponsor \$5,000	Gold Sponsor \$2,500	Silver Sponsor \$1,000
Recognition as _____ Sponsor in media package distributed to television, print & radio.	Guardian	Gold	Silver
Ability to use Special Olympics Arkansas logo in event announcements on company social media or releases. Ability to refer to company as official sponsor for Truck Convoy for Special Olympics Arkansas	X	X	X
Company recognition and mentions...	on SOAR website, press release mentions, newsletter, 2 solo media shout outs, social media sponsor post, prominent event signage, annual report	on SOAR website, newsletter, social media sponsor post, prominent event signage, and annual report	on SOAR website, newsletter, social media sponsor post, event signage, and annual report
Logo recognition on...	Annual statewide Law Enforcement Torch Run t-shirt and current year Truck Convoy t-shirt	current year Truck Convoy t-shirt	current year Truck Convoy t-shirt
Registered company trucks included	16	8	3
Goody bags for all registered company trucks	X	X	X
Company participation sign for office	X	X	
Ability to work with SOAR for company spotlight	X		

For current year details, email Camie Powell at Camie@specialolympicsarkansas.org