

# Special Olympics Arkansas



## Our Mission

The mission of Special Olympics Arkansas is to provide year-round sports training and athletic competition in a variety of Olympic-type sports for all children and adults with intellectual disabilities giving them continuing opportunities to develop physical fitness, demonstrate courage, experience joy and participate in a sharing of gifts, skills, and friendship with their families, other Special Olympics athletes, and the community.

## How can you help?

Our program is supported by individual donations, private and corporate sponsorships, state appropriation, grants, and special fundraising events. Your financial support offers training, equipment and competition to our athletes **FREE OF CHARGE!**

## By the numbers

23,900

Special Olympics Arkansas serves **23,900 total participants** across the state of Arkansas. 19,500 are people with intellectual disabilities. 4,400 are Unified Partners-people without intellectual disabilities.

6,000

There are **6,000 coaches** in Arkansas that volunteer their time to conduct practice, teach skills in multiple sports, and lead their teams to victory! Coaches are the key to a successful sports experience for the Special Olympic Athlete,

1,632

People with intellectual disabilities typically receive sub-standard care or virtually no health care at all. Healthy Athletes is a program within Special Olympics that provides free health screenings to athletes. To date, our program provides **1,632 screenings** in eight disciplines to athletes year-round.

245

SOAR provides **245 competitions** around the state in 15 different sports, 8 of which are Unified. Athletes have the opportunity to compete in 6 different statewide competitions throughout the year. The most popular sports in our program are bowling, softball, and basketball.

70

We have **70 Unified Champion Schools** in 34 Arkansas school districts. Special Olympics Unified Champion Schools promotes communities where all young people are agents of change, fostering acceptance, respect, dignity, and advocacy for people with intellectual disabilities and thereby anyone who is perceived as different.



# Year-Round Partners

## Level Benefits



Benefits	Mission \$200,000	Champion \$100,000	Premier \$75,000	Platinum \$50,000	Gold \$25,000	Silver \$10,000	Bronze \$5,000
Receive special event recognition for _____ qualifying competitions.	8	7	5	4	3	2	1
Recognition on SOAR website	Color Logo	Color Logo	Color Logo	Color Logo	Color Logo	Name	Name
Volunteer Opportunities	Preferred	Preferred	Preferred	Preferred	Preferred	Group & Individual	Individual
Receive rights & benefits from state competition benefits packages	Unified Fall Games, Bowling, Winter Games, Tournament of Champions, Summer Games, Sports Camp	Unified Fall Games, Winter Games, Tournament of Champions, Summer Games	Unified Fall Games, Winter Games, Summer Games	Unified Fall Games, Winter Games, Summer Games	Unified Fall Games, Summer Games	Summer Games	Winter Games
Sponsorship recognition in SOAR Annual Report	X	X	X	X	X	X	X
Name listed on State Competition Guidebooks	X	X	X	X	X	X	X
Ability to co-design cause related marketing campaign	X	X	X	X	X		
Opportunity to distribute promotional items	X	X	X	X	X		
Invites to VIP or Honored Guest Receptions	8 seats	6 seats	4 seats	2 seats			
Opportunity for athlete impact presentation during business meeting/conference	X	X	X				

For current year details, email Camie Powell at [Camie@specialolympicsarkansas.org](mailto:Camie@specialolympicsarkansas.org)