



CORPORATE ENGAGEMENT OPPORTUNITIES

Our Mission

Special Olympics Arkansas provides year-round sports training and athletic competition in a variety of Olympic-type sports for all children and adults with intellectual disabilities giving them continuing opportunities to develop physical fitness, demonstrate courage, experience joy and participate in a sharing of gifts, skills, and friendship with their families, other Special Olympics athletes, and the community.

Leveling the Playing Field

Special Olympics Arkansas serves individuals with intellectual disabilities from every county across the state. With sports as our platform, we provide an under-served population with opportunities to develop fitness, social skills, and self-esteem. Many of our athletes view Special Olympics as their primary connection to community, friendships, and purpose. Our efforts promote diversity, equity, and inclusion across these communities and in their schools.



IT'S ALL ABOUT THE **ATHLETES!**



Special Olympics is **training for life.**

In challenging times, our athletes' grit shines the brightest. On and off the field, athletes are overcoming barriers of isolation, bullying, and discrimination -letting nothing stop them from achieving their goals.



We serve those with **intellectual disabilities.**

With the generosity of our community, we can provide athletes with critical resources and support. Special Olympics Arkansas is a constant in the lives of more than 19,500 athletes in Arkansas.



Special Olympics is **free to all athlete participants.**

There are as many as 200 million people with intellectual disabilities around the world. Our goal is to reach out to every one of them in the state of Arkansas- and their families as well.

What support means to Special Olympics Arkansas



For individuals with ID in Arkansas, Special Olympics is often the only place where they can participate in training, health education, and sports in their communities, as well as at a regional and state level. We are funded primarily through donations, corporate partnerships, and grants. It is only through the generosity of others that we can continue our mission. Thank you for your consideration of supporting the important people we serve.

CORPORATE INVESTMENT



Special Olympics is unique in offering Olympic-style training and competition that brings people with ID together to learn and enhance their physical health, sociability, and skills of everyday living.

Our programs are designed to empower people with intellectual disabilities to lead healthier lives, create meaningful relationships, and experience joy and accomplishment through sport.

Your company can support SOAR's programs through matched gifts for employee giving, compensating the nonprofit for volunteer hours donated by staff, or implementing a company team for our signature fundraising events.

What does it take to keep Arkansas athletes active in sports each year?

- **\$5,000** provides 1000 medals
- **\$6,000** provides equipment needed to host a competition for 1000 athletes
- **\$10,000** provides 100 Young Athletes kit to pre-school or library
- **\$10,000** pays for 10 athletes to attend a USA or World Games competition
- **\$20,000** pays for 65 athletes to attend a weekend-long competition or sports camp
- **\$25,000** purchases 1000 uniforms for athletes

Volunteer with a Purpose

- **Signature Events:** Help us bring our signature events to life! We have a variety of roles to support the creation, set up, day of event support, and tear down of our fundraising events.
- **Coaches:** Collaborate with other coaches to teach our athletes new sports skills and help them take their abilities to new levels.
- **Day of Event Volunteer:** Help support signature events. Support our sports competitions by keeping score, helping with awards, and more.



EVENT SPONSORSHIP

Sponsoring one of our signature fundraising events gives you the opportunity to select the right audience to share your unique brand, ensuring targeted engagement.



Polar Plunge

Every year, thousands of people jump into freezing cold water to support Special Olympics Arkansas. Step out of your comfort zone by jumping into an unforgettable experience that directly impacts the lives of Special Olympics Arkansas athletes.



Game Changer Casino Night

Change the game for Special Olympics Arkansas athletes statewide while you try your luck at poker, craps, and roulette. Guests can spin the wheel of fortune, win door prizes, and cash in winning tickets for a chance at a prize at the end of the night.



Charity Olive Hour

Special Olympics Arkansas' signature live and silent auction. Enjoy a relaxed atmosphere with live music by Cliff and Susan, heavy hor d'oeuvres, and peruse more than 300 silent and live auction items!



Truck Convoy

The Truck Convoy® is a celebration of the trucking industry and its support of Special Olympics. It is a unique one-day celebration in which law enforcement makes special dispensation and escorts a convoy of trucks up to 30 miles through their town.

Interested in partnering with us? Contact Director of Marketing & Partnerships: Camie Powell at camie@specialolympicsarkansas.org

YEAR ROUND

PARTNERS

For more information about partnership opportunities, please contact Camie Powell, Director of Marketing & Partnerships

Mission Partner



Champion Partner



Member FDIC



Imagine the possibilities!



Premier Partner



Gold Partner



Platinum Partner



More than fast. More than signs.®

Bronze Partner



ANO
Diversity & Inclusion

Silver Partner



Special Olympics
Arkansas

